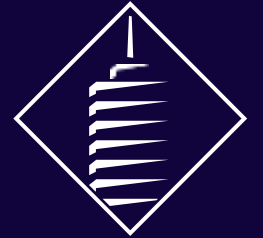


Organised by



مركز دبي التجاري العالمي  
DUBAI WORLD TRADE CENTRE

# FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE



# WE WELCOMED **INFLUENTIAL BUYERS** FROM AROUND THE WORLD

**100,000\***

Visitors

**75%**

Visitors were C-level,  
Directors & Senior  
Managers

**46%**

Corporate buyers

**40%**

International  
visitors

## TOP VISITING COUNTRIES INCLUDE



BAHRAIN



EGYPT



FRANCE



GERMANY



INDIA



IRAN



IRAQ



ISRAEL



ITALY



JORDAN



KUWAIT



OMAN



PAKISTAN



POLAND



RUSSIA



SAUDI ARABIA



SUDAN



TURKEY



UK



USA

**79%**

of attendees consider  
the Future Blockchain  
Summit an important  
event to attend for  
their business

\*Across 6 co-located events

Source: Exhibitors' and visitors' survey

%X EHOJH VDIÖÖ (OHNWURQLN @PJ.D .DQXQXD JIUH \*\*YHQOL (OHNWURQLN @PJ.D LOH LPJDODQPÖÜWÖU  
(YUDN VRUJXODPDVÖ KWWSV RGDERUVDHEIV WREE RUJ WU WVR LQHJRO HQYLVLRQ 6RUJXOD %6)/ \$ 5 DGHVVLQGHQ IDSÖODELOLU



# COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

**104+**

Companies

**18+**

Countries

**400+**

Global investors

**125+**

Speakers on  
stage

**74%**

International  
Companies

**26%**

Local Companies

## TOP 10 EXHIBITING COUNTRIES



UAE



TURKEY



SAINT LUCIA



HONG KONG



IRELAND



JAPAN



ESTONIA



CAYMAN  
ISLANDS



BAHRAIN



SWITZERLAND



BELGIUM



POLAND



INDIA



SINGAPORE



USA



GERMANY



UK



RUSSIA



Source: 2021 Exhibitors' and visitors' survey



# Future Blockchain Summit - Great scalable opportunities



Metahero unveiled the global launch of its v3 Metascanner, a cutting-edge technology billed as the world's most advanced 3D scanner. Metahero also announced plans for 24 of its world-first 3D chambers at 24 locations across the globe. .



Dubai World Trade Centre free zone (DWTC) and CoinMENA signed a memorandum of understanding (MoU) to develop a crypto asset and blockchain hub at Dubai World Trade Centre (DWTC).



Dubai World Trade Centre – the organisers of the Future Blockchain Summit is now a crypto zone and regulator for cryptocurrencies and other virtual assets

The move is part of a drive by Dubai to create new economic sectors



## TDeFi BizThon Panel Discussion

Moderator



**Mru Patel**

FOUNDER AND CHAIRMAN,  
MyTokenized.Capital

Positioning the UAE at the  
forefront of the blockchain  
revolution

17<sup>th</sup> OCT, 2021



**Gaurav Dubey**  
CEO & MENTOR,  
TDeFi Crypto Accelerator



**Shantnoo Saxena**  
CEO  
Encryptus DMCC



**Mathias Mende**  
CEO'S ADVISOR  
Dubai Blockchain Center

san



KERALA  
STARTUP MISSION

“

The Bizthon shared the ethos of the Future Blockchain Summit, bringing together the entire business ecosystem to share knowledge on new ideas and developments, network and further promote blockchain as a business solution in our fast-evolving world. ”

Gaurav Dubey

*TDeFi CEO and Founder*

*Organiser of Business  
Blockchain Hackathon*





**175 +**

speakers

**50+**

hours of content

# INSPIRATIONAL SPEAKERS FROM 33 COUNTRIES







**HISHAM AL FALIH**  
Co-Founder and CEO of Lean Technologies



**AHMED BIN SULAYEM**  
Chief Executive Officer,  
DMCC



**ROBERT GRYN**  
founder and CEO  
Metahero



**Ralf Glabischnig**  
Founder of CV Labs and  
Crypto Oasis

# SUPERSTAR SPEAKERS LIGHT UP THE STAGE



**MARWAN ALZAROUNI**  
CEO  
Dubai Blockchain Center



**PHILIPP RÖSLER**  
Former Vice-Chancellor and  
Federal Minister of Economy and  
Technology for Germany



**YEVHENIIA BROSHEVAN**  
CEO  
HackenProof



“Energized’ is the best way to describe what happened today at the summit - Metahero once again stealing the show. Between featured panels, numerous on-site interviews, and more conversations than we can count - we provided the Metahero experience to everyone, and it’s a powerful experience.”

Robert Gryn  
CEO  
Metahero





# 2021 SPONSORS & PARTNERS

## Strategic Sponsors



## Vertical Sponsor



## Gold Sponsors



## Silver Sponsor



## Bronze Sponsors



## Sponsors





# THE FINTECH TIMES



FINTECH LON  
11-15TH  
etc. venues  
PRE-REGIS  
for early-bird

Paym  
proces  
Latin Am

Home > News > Blockchain > Dubai Unites Tech Disruptors at Fintech Surge and Future Blockchain Summit

Blockchain Event Analysis Fintech Middle East & Africa

## Dubai Unites Tech Disruptors at Fintech Surge and Future Blockchain Summit

by Polly Jean Harrison October 22, 2021

## BUSINESS GULF NEWS

Banking Aviation Property Energy Analysis Tourism Markets Retail Corporate News

## Hoo makes Middle East debut with Future Blockchain Summit in Dubai

The company's business offering entails over 2.4 million total users

# Khaleej Times

## CoinMENA partners with DWTC to develop crypto asset and blockchain hub



COINTELEGRAPH	BTC	ETH	BNB	SOL	XRP	DOGE
The future of money	\$38,385	\$2,611	\$361	\$88	\$0.69	\$0.12
	+7.99%	+9.55%	+7.19%	+6.95%	+8.68%	+8.16%

News Markets Magazine People Cryptopedia Research Video Markets Pro Store

Sign up to get up to \$20 in BTC Stand a chance to win an extra \$600 bonus! Register Now

## TDeFi to host Blockchain Business Hackathon with Future Blockchain Summit at GITEX 2021



[Kitco.com](#)
[Kitco Silver](#)
[Base Metals](#)
[About us](#)
[Contact us](#)
[Buy/Sell Gold & Silver Bullion Coins and Bars](#)

[Home](#)
[Market Analysis](#)
[Mines and Money Online](#)
[Connect Jan. 25 - 27, 2022](#)
[Outlook 2022](#)
[Invest Yukon 2022](#)
[Mines and Money London](#)
[December 2021](#)

A 'mega capital migration'...

[NEWS](#)
[INSIGHTS & OPINION](#)
[WEALTH](#)
[MARKETS](#)
[COMPANIES](#)
[PROJECTS](#)

WEBINAR

**NAVIGATING THE GLOBAL SANCTIONS LANDSCAPE IN 2022**

REGISTER NOW

Wednesday, March 2 | 15:00 GMT | 10:00 NZST  
Thursday, March 3 | 15:00 NZST | 10:00 S

An LSEG Business REFINITIV

RELATED

ADIB adopts Monday-to-Friday working week

Predicted trends for the Middle East financial services sector in 2022

ADIB awarded Best Digital Platform for Corporates by The Asian Banker

HOME > ARTICLE

FINANCIAL SERVICES | 20 OCTOBER, 2021

**'UAE leading in financial services transformation': Day 3 of inaugural Fintech Surge**

Stripe shines spotlight on potential of embedded finance to consumers and brands

Bahrain Kuwait Oman Qatar Saudi Arabia UAE

Home > GCC > UAE > [GITEX 2021: Bloqwork Gears Up For Future Blockchain Summit](#)

Thu 7 Oct 2021

**GITEX 2021: Bloqwork gears up for Future Blockchain Summit**

Bloqwork has announced its participation in the upcoming Future Blockchain Summit, which take place as part of GITEX 2021

BREAKING STORIES ACROSS GLOBAL MEDIA

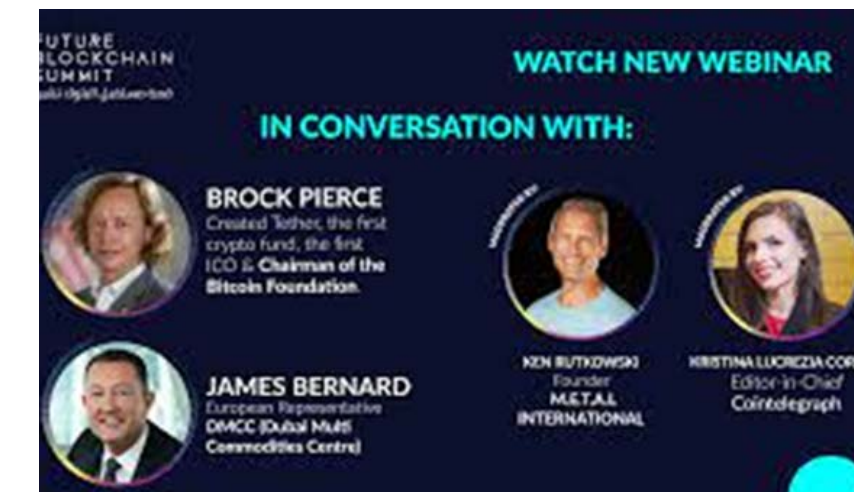




THE COINTELEGRAPH

Future Blockchain Summit partners with Cointelegraph to host a bi-weekly webinar series “Around The Block”. Throughout our bi-weekly episodes, we look to delve deep into all things blockchain and crypto

Kristina Lucrezia Corner, Editor -in Chief will be moderating the session at the Future Blockchain Summit





# Hear it from our exhibitors and partners



“A good forum to meet potential investors and partners”.

**Michael J. Lawrence**  
CEO and Founder  
Bloqwork



“Every year I see the level is going up and up. It is really great to be part of the Future Blockchain Summit.”

**Mohammed Arif Ansari**  
COO- LYOPAY



“As someone new to this region , I have found this conference as excellent springboard for potential business in UAE”

**Duncan Johnston-Watt**  
Blockchain Technology  
Partners



“We see a lot of opportunities here and gathering of a lot of cool people in one place.”

**Yevheniia Broshevan**  
CEO of HackenProof,  
Co-founder of Hacken



“We generated some incredible leads, we had interest from a lot of different companies from around the world looking for a tech company in the UAE providing blockchain solutions.”

**Dr. Tamer Mitwally**  
CSO, Digital Finance  
Exchange



“The best tech conference in the Middle East.”

**Talal Tabbaa**  
Co-Founder,  
CoinMENA



# MENA region leapfrogs in digital innovation and emerging technologies

MENA governments have played a decisive role in driving economies in the direction of digital transformation by embracing blockchain and digital assets.

## Growing Institutional Acceptance...



### UAE

Dubai World Trade Center (DWTC) established a Crypto Hub in 2021 to support businesses in the blockchain and cryptographic sectors.

### Saudi Arabia

**Saudi Arabian Monetary Authority** among the first in the world to deploy blockchain technology for money transfers.

### Bahrain

**Central Bank of Bahrain ('CBB')** has issued comprehensive regulations to govern and license 'Regulated crypto-asset services' in Bahrain.

### Africa

Markets like **Kenya, Nigeria, South Africa, and Tanzania** had some of the highest grass-roots adoptions in the world and ranked in the top 20 Global Crypto Adoption Index.

From government support to adoption – technology plays a crucial role in shaping the growth and development of MENA countries...



# UAE: A Rising Crypto Capital

UAE poised to be a  
Global Hub for  
Cryptocurrency as  
Market Capitalisation  
hits **\$1.4 trillion** up  
86% year to date



We are now a crypto zone and regulator for  
cryptocurrencies and other virtual assets

**The UAE Securities and Commodities Authority (SCA)**  
signed agreements with the country's flagship free zones  
to issue approvals and licences for crypto asset-related  
financial activities supporting businesses underpinned by  
blockchain and cryptographic technologies

Free Zones include:

**DUBAI WORLD TRADE  
CENTRE**

**DUBAI MULTI  
COMMODITIES CENTRE  
(DMCC)**

**DUBAI AIRPORT FREE  
ZONE AUTHORITY  
(DAFZA)**



ch  
RGE.  
فينتك سيرج

FUTURE  
BLOCKCHAIN  
SUMMIT  
قمة مستقبل

Fintech  
SUR  
ج

FUTURE  
BLOCKCHAIN  
SUMMIT  
مستقبل البلوك تشين

URE  
KCHAIN  
MMIT  
قمة مستقبل



“UAE a shining example of tech adoption. Things happen here very fast, it is one of the most pro business environments in the world and things are built with real quality”.

Changpeng Zhao  
Binance CEO and Founder



2022

Power packed hours of learning to understand and anticipate the evolving blockchain and crypto market

120 + speakers

Presenting a series of expert keynotes, interactive panel discussions and solution-based case studies.

Exploring key industries including: retail, financial services, healthcare, insurance, energy, music, government, real estate and more.

Blockchain for Enterprise

The Future of Digital Assets

Into the Metaverse





# CORE THEMES

## Blockchain for Enterprise

- Supply Chain
- Identity
- Platforms
- Industry Use Cases
- Interoperability
- Trading
- Sustainability

## The Future of Digital Assets

- Crypto Assets
- Tokenisation
- DeFi
- Exchanges
- Regulation
- Institutional Investment
- CBDC

## Into the Metaverse

- NFT
- Gaming
- Virtual Economy



# INTO THE METAVERSE

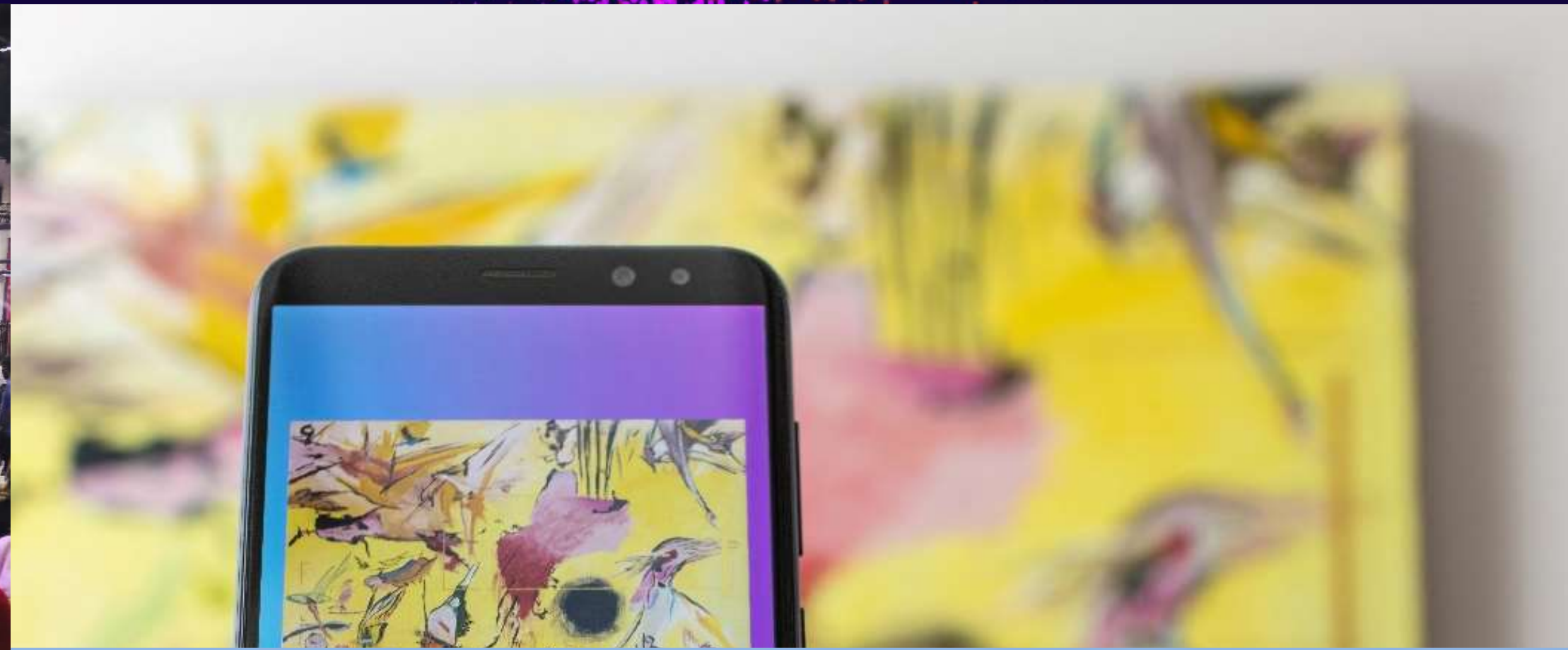
Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy

*"The size of the metaverse market is worth \$800 billion."*

*- Bloomberg*



Conversations on some of the world's most exciting elements of the Web 3 ecosystem - DeFi, NFTs, Virtual Worlds, Gaming, Digital Fashion, DAOs, and more



## NFT FLEXING

Demystifying NFTs with tailored masterclasses in an interactive and cohort learning environment





# INTO THE METAVERSE

Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy



## DIGITAL UTOPIA

Create a multi- sensory live experience that to a get a glimpse of the digital future in gaming, entertainment, retail and real estate



## INNOVATION MARKETPLACE

Startups from key players in the NFT, Gaming and Metaverse ecosystem









# STARTUPS SUITE

THE PERFECT  
LAUNCH-PAD FOR  
STARTUPS TO SOAR

Integrated experiences focused on grooming and growing the most promising global startups

Our startup package to gain access to:





# The dream-makers: **400+ investors** guide them through the next stage of evolution

**400+**

Powerful Investors

**\$25B**

Value of investor funds under management

**50%**

Investors planned to invest an average

**\$1.5 million** at the show

**80%**

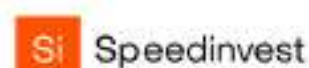
Investors met an average of 30 startups per day

**78%**

Investors plan to engage in further discussions

## INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



## Show Highlights

### INVESTORS PROGRAM

- **Investors Summit**  
Building the Tech Ecosystem of Tomorrow
- **Investors Club**  
Peer-to-Peer Networking
- **Concierge Matchmaking**  
with start-ups of interest



# The biggest startup-investor networking platform in the region

## Some of the Investors that joined us in 2021



**Noam Inbar**  
Gryffin Ventures, Israel



**Omri Toppol**  
North First Ventures,  
Israel



**Dor Lee-Lo**  
IBI Tech Fund, Israel



**Philip Baillieu**  
Ragnar Capital Partners,  
UK



**Richard Greer**  
MENA Tech Fund, UK



**David Prais**  
Greater London Investment  
Fund, UK



**Ben Schmerler**  
SUNU Capital, Kenya



**Amer Ramzan**  
Promentum Equity  
Partners, Denmark



**Hema Vallabh**  
Five35 Ventures, South  
Africa



**Henrik Von Schoultz**  
Angel Investor True  
Global Ventures,  
Sweden



**Noa Gastfreund**  
Hybrid, Israel



# SUPERNOVA CHALLENGE REWARDING GAME-CHANGING BLOCKCHAIN STARTUPS



Thrilling pitch moments as  
world's most daring  
blockchain startups go  
head to head



50+

STARTUPS PITCHING  
ON STAGE



US\$ 100,000

TOTAL CASH PRIZES



4 WINNERS

REWARDED



# A COALITION OF POWERFUL EVENTS

Whilst retaining a unique focus on the global blockchain ecosystem Future Blockchain Summit will be strategically co-located with...



One of the largest technology events in the world with a **41** year legacy of success



Attracting **400+** Tech investors from **30+** countries – meeting **500+** international startups



Fintech Surge will feature innovations acrossing Banking, Asset & Wealth Mgt, Insurance, Regulation & more



Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together



Ai Everything is one of the largest Ai applications conference in the world. **100+** AI enterprises & startups & **200+** international government leaders

5 OTHER TECH  
SHOWS =  
MORE BUSINESS  
OPPORTUNITIES

A GLOBALLY IMPACTFUL MARKETING CAMPAIGN



Save time & cost



Engage with **100,000+** visitors



**2,000+** leading brands and enterprises



2022 SPONSORSHIP

PACKAGES

FUTURE  
BLOCKCHAIN  
SUMMIT

قمة مستقبل البلوك تشين

10-13 Oct 2022

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles - whether government, MNCs, tech startups or consultancies!	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	4SQ M STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Investment (in AED)	549,500	313,950	200,975	142,615	59,998	78,200	18,020
Investment (in USD)	151,795	86,726	55,517	39,396	16,574	21,602	4,977
Features & Deliverables							
Speaking & Thought Leadership							
Special Advisor on topics/themes for conference programming	•						
Speaking opportunity - Keynote or tracks (10min)	•	•	•	•			
Panel session	•	•	•		•		
Workshop or Briefing Host (1.5 hours, 20pax)	•					1.5 hours	
Speaking slot (20min)		•				•	•
Application for startup pitch competition							•
Exhibition Space incl. premium build	100 SQM	50 SQM	25 SQM	25 SQM	12 SQM	NIL	4 SQM POD
Branding, Marketing & Media Coverage							
Locked in logo (all marketing & communication)	•	•	•	•			
Website - Logo on homepage	•	•	•	•	•	•	
Profile on website	•	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	•	•
Logo on Promotional Emails	•	•	•	•	•	•	•

\* Subject to amendment by DWTC



2022 SPONSORSHIP

PACKAGES

FUTURE  
BLOCKCHAIN  
SUMMIT

قمة مستقبل البلوك تشين

10-13 Oct 2022

	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	STARTUP PLUS PACKAGE
Mention in Radio Ad	•						
Social Media mentions	•	•	•	•	•	•	•
Press Release mention	•	•	•				
Interview (quote) in PR	•						
Logo inclusion in Visitor Guide	•	•	•	•	•	•	•
Sponsor content in Visitor Guide	•	•	•				
Invite Guest wish-list	•	•	•	•	•	•	
Dedicated email - overall show	•	•					
Onsite Branding							
Main stage area branding (digital)	•	•	•				
Track rooms stage branding (digital)	•	•	•	•			
Logo on relevant signage	•	•	•	•	•	•	
Access							
All Access Passes	20	10	10	7	5	3	2
Facilitated Meetings via APP	•	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•			
Invitation to Speakers Dinner	•	•	•	•			
Exhibition Access/ Ground Staff	7	5	5	4	3	2	2

\* Subject to amendment by DWTC







# FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

**10-13 OCT 2022**  
DUBAI WORLD TRADE CENTRE

## CONTACT THE TEAM

### GENERAL ENQUIRIES

E: [blockchain@dwtc.com](mailto:blockchain@dwtc.com)

### EXHIBITION, PARTNERSHIP & SPONSORSHIP ENQUIRIES

**Sunita Khatri, Group Sales Manager**

E: [sunita.khatri@dwtc.com](mailto:sunita.khatri@dwtc.com) | T: +97143086204

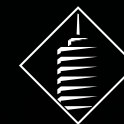
### PROGRAMME & SPEAKING ENQUIRIES

**Oscar Wendel, Senior Manager**

E: [Oscar.Wendel@dwtc.com](mailto:Oscar.Wendel@dwtc.com) | T: +971 4 3086473



Organised by



مركز دبي التجاري العالمي  
DUBAI WORLD TRADE CENTRE

# Fintech SURGE.

فينتك سيرج

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

%X EHC H V D O O O (OHNWURQLN \*PID: DOXQXQD J U H Y H O O L (OHNWURQLN \*PID LOH / P D O D Q P O ũ W Ő U  
(YUDN VRUJ X T O O UNVR O O O S R G D E R U V D H E V W R B E R U J W U W V R L Q H J R O H Q Y L V L Q 6 R U X Q D % 6 / \$ 5 D G U H V L Q C H Q D S O O D E L O L Ŭ  
T R / 0 1 0 N T R / 0 1 0 3 T R / 0 1 0 3 T R / 0 1 0 3



# WE WELCOMED **INFLUENTIAL BUYERS** FROM AROUND THE WORLD

**100,000\***

Visitors

**75%**

Visitors were C-level,  
Directors & Senior  
Managers

**46%**

Corporate buyers

**40%**

International  
visitors

## TOP VISITING COUNTRIES INCLUDE



BAHRAIN



EGYPT



FRANCE



GERMANY



INDIA



IRAN



IRAQ



ISRAEL



ITALY



JORDAN



KUWAIT



OMAN



PAKISTAN



POLAND



RUSSIA



SAUDI ARABIA



SUDAN



TURKEY



UK



USA

"Fintech Surge has made it clear that this is a very fast growing market. I'm seriously considering bringing a few businesses to the Middle East - and I now have a few hundred leads and contacts, and potentially 30 clients I could enable after some excellent networking over four days."

**Arturas Svirskis, Serial Entrepreneur**

\*Across 6 co-located events

Source: Exhibitors' and visitors' survey

% X EHQ IH V D \ G G G (OHNWURQLN @PJ D .DQXQXQD J|UH \*\*YHQOL (OHNWURQLN @PJ D LOH LPJDODQ PôuWôU  
(YUDN VRUJXODPDVô KWWSV RGDERUVDHEIV WREE RUJ WU WVR LQHJRO HQYLVLRQ 6RUJXOD %6)/ \$ 5 DGHUVLQGHQ \DSôODE OLU



# COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

80+

Companies

25+

Countries

400+

Global investors

75+

Speakers on stage

63%

International Companies

57%

Local Companies

2

Country pavilions

## TOP 10 EXHIBING COUNTRIES



UAE



EGYPT



INDIA



FRANCE



IRELAND



LATVIA



LITHUANIA



BAHRAIN



ISRAEL



LUXEMBOURG



PAKISTAN



SINGAPORE



USA



BRAZIL



UK





# 2021 SPONSORS & PARTNERS

## STRATEGIC PARTNER



## PLATINUM SPONSORS



## BRONZE SPONSORS



## SPONSOR



## GOVERNMENT & ECOSYSTEM PARTNERS







“

*Fintech Surge is establishing instant credibility as one of the leading technology events in the Middle East, bringing together the region's best and brightest in the Fintech industry.*

**Alessandro Astone**  
MENA Sales Lead

**stripe**



2021

# SUPERSTAR SPEAKERS LIGHT UP THE STAGE



**PHILIP KING**

Global Head of Retail Banking, ADIB



**KUNAL CHOITRAM**

Middle East and North Africa Partnerships, STRIPE



**OLIVIER CRESPIN**

Co-Founder & CEO, Zand



**RAJA AL MAZROUEI**

EVP, Fintech Hive



**HASAN FARDAN AL FARDAN**

CEO, AI Fardan Exchange



**GAURAV DUBEY**

CEO, TDeFi Accelerator



**JOY AJLOUNY**

Co-Founder, Fetchr



**MASOOD KHAN**

CEO, YAP

75+ SPEAKERS



**MONICA SASSO**

EMEA FSI Chief Technologist, Red Hat



**JAMIE BROADBENT**

Head of Digital, Innovation & Design, RBS International



**PHILIPP ROSLER**

Former Vice-Chancellor and Federal Minister of Economy & Technology for Germany



**WALID HASSOUNA**

CEO, EFG Hermes (NBFI)



**PAUL CAREY**

EVP – Cards & Payments, AI Futtam Digital Payment Services LLC



**THOMAS BAXENDALE**

Head of Business Banking Ecosystems and Partnerships Mashreq Bank



**EDOUARD DE LA JONQUIERE**

Global Partnership, Middle East & Africa, STRIPE

%X EHOJH VDIÖÖÖ (OHNWURQLN ØPJÐ .DQXQXQD J|UH \*•YHQOL (OHNWURQLN ØPJÐ LOH LPJÐODQPÖüWÖU (YUDN VRUJXODPDVÖ KWWSV RGDERTVDHE\ VREE RUJ WU WVR LQHJRO HQYLVLRQ 6RUJXOD %6)/ \$ 5 DGHVVLQGHQ \DSÖODELOLU



2021

# SUPERSTAR SPEAKERS LIGHT UP THE STAGE



**ANDERS  
JENSEN**

Managing Director  
(MENA), Confirmation,  
Part of Thomson Reuters



**DR. SAMYR  
MEZZOUR**

House of InsurTech  
Switzerland (HITS), A  
Generali Company



**GRANT NIVEN**

Head of Group Digital,  
Banque Saudi Fransi



**ABDULMAJEED  
ALSUKAN**

Co-Founder and CEO  
Tamara



**HOSAM ARAB**

CEO, Tabby



**MUAIYAD  
ABDULLAH AL  
FALLAJ**

CEO Rasan & Co-  
Founder Tameeni



**NASIR ZUBAIRI**

CEO, LhoFT



**OMAR KASSIM**

CEO, NOMOD

**75 +  
SPEAKERS**



**PETER KLIMES**

Global Head of  
Marketing & Head of  
Digital Business, ADIB



**HISHAM AL-FALIH**

Co-Founder & CEO  
Lean Tech



**KEN COGHILL**

Director, Innovation and  
Technology Risk, DFSA



**ANDREW BELL**

UAE Country Manager,  
Beehive



**SHYAM MOHAN**

VP, Fintech and Enablers,  
Mastercard



**MOHAMMED AL  
BALOOSHI**

Sector Head Fintech &  
Innovation, DIFC



**IVAN  
ZHIZNEVSKIY**

CEO, 3S Money



# Fintech industry poised for significant growth in the MENA region

*The Middle East has seen significant growth as a FinTech hub both for investors and tech-savvy innovators.*

**\$243  
million**

Funding raised  
by Fintech  
Startups in MENA

GCC Business News

**UAE: largest  
fintech hub in the  
MENA region**

Gulf Business

**\$3.5  
BILLION**

Value of Fintech  
market in MENA  
by 2026

Deloitte

**\$100.73 million**  
Launch of fund  
to bolster and  
sustain startup  
projects

Arabian Business



# Join the community shaping the future of fintech

EXHIBITOR PROFILE <i>Fintech Companies</i>		<i>Financial Institutions &amp; Consultancies</i>	VISITOR PROFILE
Banking	Payment & consumer banking	<i>Sponsors</i> Consumer banking	Banks & Global Financial Services
	P2P banks/ Neobanks/ Challenger	Corporate & investment banking	
Asset & Wealth Mgmt.	P2P Lending/ Credit		Financial Consultancies & Associations
	Wealth management/ Robo-advisory	Investment/ wealth mgmt. firms	
Insurance			Corporates / Enterprises
	Insurtech	Insurance companies	
Technology			SMEs
	Bots, Roboadvisors, RPA, AI, ML		
Procedure & Regulation	Big Data, Analytics & Connectivity	Not applicable	Regional & Global Policy Makers / Regulators
	Platforms–Trade Cybersecurity		
	Big Fintech/ Tech Platforms		Asset & Wealth Mgmt. Companies
	Cloud Infrastructure		
	Risk & Fraud Mgt Identity, AML, KYC	Law Firms	Insurance Companies
	Regtech/ Compliance		
	Smart Accounting Platforms	Accounting & Auditing Firms	Global VCs and Investor



# DIGITAL FINANCE SUMMIT

The Fintech Surge Digital Financial Summit will take a deep dive into the digital trends propelling the industry and offer solutions that will enable financial institutions and corporates to navigate the rapidly changing landscape.

50  
Interactive  
sessions



110+  
Speakers

2000+  
Delegates



## Trending & cutting edge topics in Fintech

AI disruption, Quantum computing, Fintech collaboration, Challenger Banks, Islamic Fintech, New product R&D, Open Banking, Data protection

•YHQOL (OHNWURQLN @PJ D LOH LPJDODQPÖüWÖU  
WU WVR LQHJRO HQYLVLRQ 6RUJXOD %6)/ \$ 5 DGUHVVLQGHQ \DSÖODELOLU



# DIGITAL FINANCE SUMMIT

## DAY 1 GLOBAL FINTECH STRATEGY

How do we accelerate innovation and growth while ensuring consumer protection, market integrity and increased pressure to meet net zero climate targets? The Global Strategy Forum will look at how policy makers and regulators find the right balance between regulation and innovation, while removing barriers to entry and growth for fintech companies.

## DAY2 OPEN FINANCE FORUM

Open finance will reshape financial services over the coming years, covering the entire financial footprint of the consumer and unlocking a range of outcomes for consumers and businesses alike. The Open Finance Forum will look at how open finance and embedded finance will transform financial services for both consumers and businesses.

## DAY 3 REDEFINING FINANCIAL SERVICES

The pandemic has changed the world as we know it. The accelerated digitisation of the economy that it's triggered has given rise to new opportunities for the fintech sector. The wealth of opportunities that data and emerging technology gives us means both opportunities for new business streams, as well as lots of disruption. Learn about the trends and disruptions that will dictate the future of financial services.





## DAY 4: CX FORUM

The Future of Customer Experience: Customer experiences start with personalised and interactive journeys that provide optimised results, securely and seamlessly.

The CX Forum will take a deep dive into the trends and strategies that will redefine customer experience post-pandemic and meet the expectations of today's more connected and discerning customer.

### Participants:

- Chief Digital Officers
- Chief Innovation Officers
- Digital Transformation Leads
- Head of Innovation
- Chief Technology Officers
- Customer Experience

### Topics of discussion

- Open Banking and PSD2
- Artificial Intelligence
- Customer Experience
- Autonomous Finance
- Biometric Technologies
- Digital Transformation
- Regtech and Compliance
- Lending
- Mobile Banking
- Fintech Landscape & Regulation

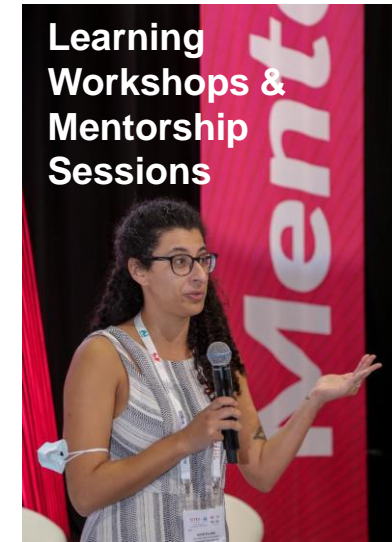
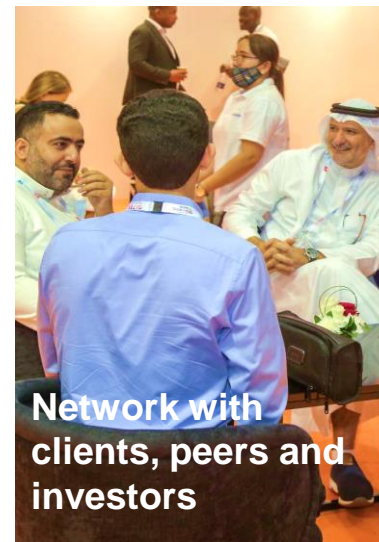
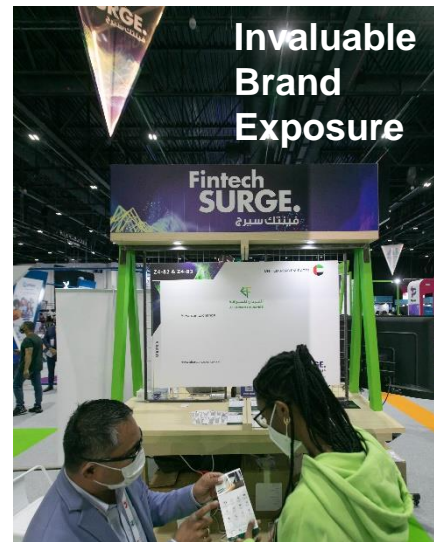
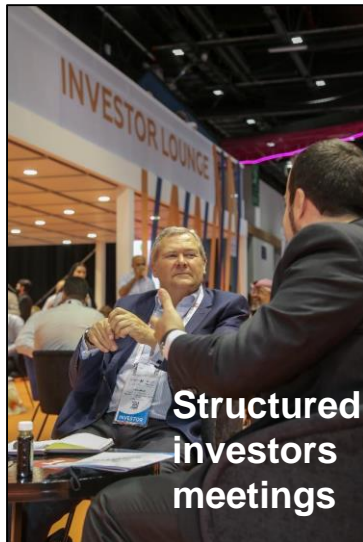


# STARTUPS SUITE

THE PERFECT  
LAUNCH-PAD FOR  
STARTUPS TO SOAR

Ushering in a new era for sustainable, future-focused startups from around the world that strive to deliver technology for good

Our startup package gives access to:





# The dream-makers: 400+ investors guide them through the next stage of evolution

<b>400+</b> Powerful Investors	<b>\$25B</b> Value of investor funds under management	<b>50%</b> Investors planned to invest an average <b>\$1.5 million</b> at the show	<b>80%</b> Investors met an average of 30 startups per day	<b>78%</b> Investors plan to engage in further discussions
-----------------------------------	--	---	---	---

## INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



## Show Highlights

- ### INVESTORS PROGRAM
- Investors Summit  
Building the Tech Ecosystem of Tomorrow
  - Investors Club  
Peer-to-Peer Networking
  - Concierge Matchmaking  
with start-ups of interest



# SUPERNOVA CHALLENGE REWARDING GAME-CHANGING FINTECH STARTUPS

Thrilling pitch moments  
as world's most daring  
fintech startups go head  
to head



50+

STARTUPS PITCHING  
ON STAGE



US\$ 200,000

TOTAL CASH PRIZES



4 WINNERS

REWARDED

% X EHOJH VD\ÖÖÖ (OHNWURQLN ØPJÐ .DQXQXQD J\UH \*\*YHQOL (OHNWURQLN ØPJÐ LOH LPJÐDQPOúWÖU  
(YUDN VRUJXODPDVÖ KWWSV RGDERTVDHE\ V WREE RUJ WU WVR LQHJRO HQYLVLRQ 6RUJXOD %6)/ \$ 5 DGHVVLQGHQ \DSÖODELOLU





“

*We won the prize for the best fintech and then an option to meet an investor. This is a great opportunity for us and I'm very very happy to be here ”*

- Alex Zhukov

Business Development Manager

Crassula, Latvia

Fintech Category Winner



SEARCH TR/01/03  
SEARCH TR/01/03

%X EHOJH VD\000 (OHNWURQLN \*PID DQXQXD JIUH \*\*YHQOL (OHNWURQLN \*PID LOH/LP/DODQPOúWÖU  
(YUDN VRUJXODPDVÖ KWWSV GDERUVDHEIV WREE RUJ WU WVR LOHJRO HQYLVLQO 6RU4XOD.%6/ \$ 5 DGHVVLQCHO DSOODELOLU



# A COALITION OF POWERFUL TECH EVENTS

Whilst retaining a unique  
focus on the global fintech  
ecosystem FINTECH SURGE  
will be strategically collocated  
with



One of the largest technology  
events in the world with a 41  
year legacy of success



Ai Everything is one of the  
largest Ai applications  
conference in the world. 100+ AI  
enterprises & startups & 200+  
international govt leaders



Attracting 400+ Tech  
investors from 30+  
countries – meeting  
500+ international  
startups



Connecting International VC's +  
Blockchain startups +  
Established Blockchain  
companies + Government



Marketing Mania a unique in-  
person experience where  
ambitious marketers can  
discover, learn, celebrate and  
shape the future together

## A GLOBALLY IMPACTFUL MARKETING CAMPAIGN

5 OTHER TECH  
SHOWS =  
MORE BUSINESS  
OPPORTUNITIES



SAVE  
TIME &  
COST



ENGAGE with  
100,000+  
VISITORS



LEADING BRANDS  
& ENTERPRISES



2022 SPONSORSHIP PACKAGES

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Investment (in AED)	352,506	215,000	150,000	110,000	60,000	18,020
Investment (in USD)	97,377	59,392	41,436	30,386	16,574	4,977
Features & Deliverables						
Speaking & Thought Leadership						
Special Advisor on topics/themes for conference programming	•					
Speaking opportunity – Main Stage (5 mins)	•	•	•	•		
Panel session at Digital Banking Summit	•	•	•		•	
Panel session at CX Forum	•	•				
Workshop or Briefing Host (1.5 hours, 20pax)	•					
Speaking slot Fintank Stage (15min)		•				•
Application for startup pitch competition						•
Exhibition Space incl. build and furniture	100 SQM	50 SQM	25 SQM	15 SQM	12 SQM	4 SQM POD
Branding, Marketing & Media Coverage						
Locked in logo (all marketing & communication)	•	•	•	•		
Website - Logo on homepage	•	•	•	•	•	
Profile on website	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	
Logo on Promotional Emails	•	•	•	•	•	

\* Subject to amendment by DWTC



2022 SPONSORSHIP PACKAGES

	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
Mention in Radio Ad	•					
Social Media mentions	•	•	•	•	•	•
Press Release mention	•	•	•			
Interview (quote) in PR	•					
Logo inclusion in Visitor Guide	•	•	•	•	•	
Sponsor content in Visitor Guide	•	•	•			
Invite Guest wish-list	•	•	•	•	•	
Dedicated email - overall show	•	•				
Onsite Branding						
Main stage area branding (digital)	•	•	•			
Track rooms stage branding (digital)	•	•	•	•		
Logo on relevant signage	•	•	•	•	•	
Access						
All Access Passes	20	10	10	7	5	2
Facilitated Meetings via APP	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•		
Invitation to Speakers Dinner	•	•	•	•		
Exhibition Access/ Ground Staff	7	5	5	4	3	1

\* Subject to amendment by DWTC



## EXHIBITION PACKAGES

**Fintech  
SURGE.**  
فينتك سيرج

10-13 Oct 2022

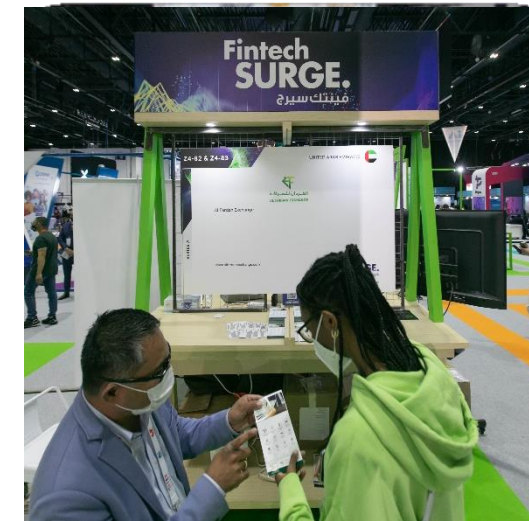


### STARTUP POD 2M X 1M

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,519

AED 5,500



### STARTUP POD 4M X 1M

Includes the pod build, branding, furniture power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 2,215

AED 8,020



### PREMIUM BOOTH 3M X 3M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 7,889

AED 28,560

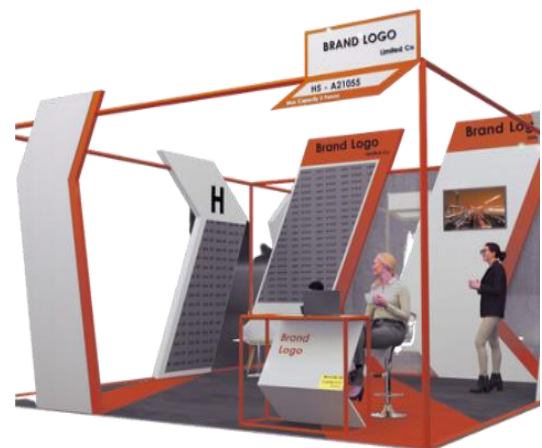


### PREMIUM BOOTH 3M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 12,853

AED 46,530



### PREMIUM BOOTH 5M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 21,127

AED 76,480

**BYOB**

**Build  
Your  
Own  
Booth**

### SPACE ONLY (MIN.25 SQM)

Go creative and build your own booth!

USD 588/m2

AED 2,130/m2

#### Additional costs for the space only option:

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)

*All prices listed above are subject to 5% VAT. The pictures are for illustration purposes only; the final pod/booth design is subject to change.*



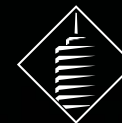
# Fintech SURGE.

فينتك سيرج

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

Organised by



مركز دبي التجاري العالمي  
DUBAI WORLD TRADE CENTRE

**GENERAL ENQUIRIES**

E: [fintechsurg@dwtc.com](mailto:fintechsurg@dwtc.com)

**EXHIBITION, PARTNERSHIP & SPONSORSHIP  
ENQUIRIES**

**Sunita Khatri, Group Sales Manager**

E: [sunita.khatri@dwtc.com](mailto:sunita.khatri@dwtc.com) | T: +971 4 3086204

**Imad Smail, Sales Manager**

E: [Imad.Smail@dwtc.com](mailto:Imad.Smail@dwtc.com) | T: +971 4 3084153

**PROGRAMME & SPEAKING ENQUIRIES**

**Oscar Wendel, Senior Manager**

E: [Oscar.Wendel@dwtc.com](mailto:Oscar.Wendel@dwtc.com) | T: +971 4 3086473

## CONTACT THE TEAM